



Digitaliga ICO Whitepaper

Digital Sports Platforms for Sports Clubs & Their Fans

Powered by Blockchain & Web3

February 1, 2024 V3.6

INDEX

Summary	03
Vision	04
Mission	05
Goals	06
Challenges of Football Clubs	08
What We Do?	09
How Will Digitaliga Help Football Clubs?	10
Hybrid DAO	11
Blockchain Mass Adoption	12
Power Of The Platform	14
Digitaliga vs Others	15
Digitaliga App	16
Architecture	17
Applications	18
NFT Marketplace	19
Voting Application	20
Digital Football Manager Game	21
Digital Football Stadiums	22
Professional & Amateur Athlete Support	23
Woman Support	24
All Branches of the Football Club	25
Digital Marketing	26
Advertisement Network	27
Global Reach for the Football Club	28
Aggressive Time To Market	29
Market Size	30
Target 'Fans' Users	31
Objective	32
Business Model	33
Digitaliga Token	34
Token Distribution	35
Tokenomics	36
Digitaliga Token Sales Plan	37
Airdrop Program	38
Team & Advisors	39
Partner Program	40
Partners	41
Roadmap	42
FAQ	43
Disclaimer	44

SUMMARY

Digitaliga, the world's pioneering Digital Sports Platform Provider, operates digital sports platforms dedicated to Sports Clubs. These platforms harness the power of Blockchain Technologies and DeFi Economy.

Our primary objective at Digitaliga is to generate sustainable, long-term revenue for Sport Clubs while enhancing the loyalty and overall experience of their fans.

Digitaliga offers a comprehensive suite of applications and features, including NFT Collections, Voting Application, Digital Football Manager Game and DeFi Applications..

The true value of Digitaliga lies in its ability to unite sports clubs with their fans, creating an extensive contact base that encompasses fans and facilitating the establishment of a social network to maximize the benefits of digital marketing.

By the end of the 2024, Digitaliga aims to reach up to 1 million fans. Our target is to expand to 1.000+ platforms to reach 9 million fans by the end of 2026.

Speaking about football only, according to FIFA reports, there are approximately over 4,400 professional football clubs worldwide. It is estimated that only Türkiye has 136 professional football clubs and over 50 million fans, while globally there are thousands of sports clubs and 5 billion football fans. Including basketball, volleyball, tennis, cricket and other sports total fan number is almost equal to world population.

Expanding our network, Digitaliga plans to reach sports clubs in Europe, Africa, Asia, and the Americas in 2024 to establish a global presence and connecting with all sports communities worldwide.

VISION

Sports Clubs and Fans are **Stronger Together**.

We believe in the synergy between Sports Clubs and Fans.

This belief serves as the cornerstone of our mission to create a robust communication environment enriched with powerful digital experiences for sports enthusiasts, powered by blockchain-based technology and applications.

Our vision is to be a pioneering and beloved sports brand, leading the way in our industry while also being recognized as an admired technology company. We are committed to upholding creativity and the shared values we hold with sports clubs, driving our work forward.

Driven by a passion for innovation in blockchain technologies and applications, we constantly strive to set industry best practices in both the sports and blockchain realms. Our goal is to continually push the boundaries and deliver exceptional solutions to sports communities and the blockchain world at large.

By the end of the 2026, our target is to reach 9 million fan members actively engaged with the digital sports platforms we establish for sports clubs worldwide. We aim to provide unparalleled digital experiences to fans worldwide, fostering a truly global reach.

MISSION

We specialize in developing blockchain-based applications that foster unwavering loyalty and communication between sports fans and their clubs. Our goal is to actively involve fans in club management and provide them with an enhanced experience.

Furthermore, our objective is to create sustainable sources of income for sports clubs, ensuring their long-term financial stability.

We aspire to inspire not only professional men and women clubs and players but also support amateur sports clubs.

Our platforms and applications are designed to empower and uplift clubs and athletes at all levels.

Currently, only a fraction of the global population, less than 100 million people, have cryptocurrency accounts, primarily for investment purposes, despite the fact that over 5 billion people have bank accounts. We aim to change this by spreading blockchain applications to the entire world population.

Our mission is to increase cryptocurrency literacy and establish cryptocurrency as a practical tool for everyday use.

Through our efforts, we envision a future where blockchain technology and its applications are accessible and beneficial to all, transforming the way people engage with sports clubs and cryptocurrencies on a global scale.

GOALS

At Digitaliga, we are dedicated to creating sustainable income sources for Sports Clubs while ensuring long-term operational income for Digitaliga.

Our mission encompasses several key objectives:

Elevating Brand Value We strive to increase the brand value of sports clubs by providing additional marketing channels and support to all branches of the sports club. Our aim is to foster connections not only with fans but also with the entire community in which the club is based.

Empowering Fans Through our innovative Voting Application, we enable fans to become active partners in club decisions, amplifying their voice and influence.

Unmatched Experience & Entertainment We deliver continuous experience & entertainment for sports fans through immersive Digital Manager Games and Augmented Reality applications, enhancing their overall experience.

Comprehensive User Database We are committed to creating an accurate, up-to-date, and ever-growing user database for Sports Clubs. This database includes essential information such as names, surnames, email addresses, and mobile phone details, facilitating efficient club operations.

Sponsorship Development By attracting more sponsors, we strengthen financial support for Sports Clubs. Moreover, we develop applications and tools that foster effective and active interactions between sports clubs and their sponsors.

GOALS

Data-Driven Income Channels Our focus is on creating income channels that leverage data-based Digital Marketing methods, ensuring they generate significant revenue for sports clubs.

Blockchain Mass Adoption We are passionate about promoting the mass adoption of blockchain technologies. By bridging sports clubs and millions of non-crypto-trading fans and members, we aim to integrate them into the cryptocurrency economy, fostering a wider understanding and utilization of blockchain technology.

NFT and Cryptocurrency Transactions Every year, we facilitate tens of millions of NFT and cryptocurrency transfers for Blockchain Networks. Through these transactions, we contribute value to the blockchain community and its participants.

With these objectives at the core of our mission, Digitaliga strives to be a leading force in transforming the digital landscape of sports clubs and enriching the experiences of fans, sponsors, and the wider community.



CHALLENGES

FOR SPORTS CLUBS

Enhancing Fan Engagement

Traditionally, Sports Clubs have relied on one-way communication through social media and other channels to connect with their fans.

However, the absence of a comprehensive and detailed fan database poses challenges in generating revenue through sponsorships and advertising.

Moreover, the interaction between sports clubs and fans outside of the game arena often falls short of expectations.

New Revenue Channels

Despite the widespread popularity of the sport, sports clubs face constant limitations in generating revenue, necessitating the exploration of additional income streams to achieve greater success.

WHAT WE DO?

SOLUTION

Revolutionizing Sports Clubs Through Blockchain Technology

Digitaliga spearheads the digital transformation of Sports Clubs by leveraging our cutting-edge Digital Football Platforms, custom-built under their exclusive brand.

Through the integration of blockchain applications such as Cryptocurrency, NFTs, and DAO technologies, Sports Clubs unlock lucrative revenue streams and unparalleled opportunities.

At Digitaliga, we empower Sports Clubs with control over their Digital Sports Platforms, granting them the autonomy to shape their digital presence and engage with fans like never before.

HOW DIGITALIGA HELPS

SPORTS CLUBS

Enhancing Fan Engagement through Digitaliga's Digital Sports Platform. Digitaliga presents a state-of-the-art Digital Sports Platform and Digitaliga Applications tailored specifically for sports clubs, aimed at elevating fan engagement and unlocking new revenue streams.

Introducing Innovative Fan Engagement Channels

By joining the Digital Sports Platform, fans gain access to a comprehensive database that includes their personal details such as names, contact information, mobile numbers, and social media profiles, providing sports clubs with valuable insights.

Digitaliga facilitates various avenues for fans to actively interact with their beloved sports clubs, leveraging features like voting applications and other engaging experiences.

Unleashing a World of Interactive Experiences

With Digital Sports Games, Augmented Reality, Play2Earn functionality, and Shop2Earn opportunities, fans can enjoy continuous interaction and immersive experiences, deepening their connection with the club.

Generating Diverse Revenue Streams

The Digital Sports Platform opens up a realm of continuous revenue streams including the sale of digital assets in the form of NFTs, attracting more sponsors and advertisements, and generating revenue through the Shop2Earn applications.

Empowering Fan Participation with DAO

A Decentralized Autonomous Organization (DAO) is a groundbreaking entity structure that involves token holders actively participating in the management and decision-making processes.

Unlike traditional hierarchical systems, DAOs operate without a central authority. Instead, power is decentralized among token holders who collectively cast votes. All activities and votes within the DAO are recorded on a blockchain, ensuring transparency and accountability.

Introducing the Hybrid DAO Model

Digital Sports Platforms embrace the Hybrid DAO model, where fans, as NFT holders, hold voting rights for club decisions while a dedicated management team oversees daily operations.

Through the Digitaliga Application Platform's voting application, fans gain the ability to influence management decisions by utilizing fan tokens as governance tokens. This empowers fans, strengthening their loyalty and connection with their beloved clubs.

BLOCKCHAIN

MASS ADOPTION

"What **payment method** would you prefer: cash, debit card, credit card, or **cryptocurrency**?"

This question is anticipated to be a standard inquiry during future shopping experiences, offering cryptocurrency as an option among various payment methods. Currently, we predominantly rely on fiat currencies such as USD, EUR, or TRY, using debit or credit cards for transactions. However, the conversion of cryptocurrencies held in accounts into fiat money, similar to selling foreign currency or utilizing investment accounts, will soon become a viable payment method.

Contrary to the perception that this transition will take considerable time, numerous banks are already poised to offer cryptocurrency trading and custody services, seamlessly integrating them into their existing range of services.

While cryptocurrencies presently serve primarily as investment assets, they are progressively making their way into daily transactions and serving diverse purposes.

Even in their capacity as investment tools, cryptocurrencies have yet to gain widespread adoption among the general population, particularly those unfamiliar with stock market environments and possessing limited cryptocurrency literacy.

BLOCKCHAIN

MASS ADOPTION

Using DeFi wallets and navigating DEX platforms can be challenging, requiring experience and familiarity with the intricacies of the DeFi system. Even in more user-friendly centralized exchanges, buying, selling, and sending cryptocurrencies necessitate a certain level of expertise. Additionally, as cryptocurrencies are primarily positioned as investment tools, the market is replete with terms and concepts that may be unfamiliar to standard users, such as limit orders and stop orders.

Digitaliga's Digital Sports Platforms, built on blockchain technology, seamlessly integrate with the cryptocurrency trading ecosystem. Digitaliga will offer a streamlined account opening process, enabling users to effortlessly buy, sell, and transfer cryptocurrencies without the need to grasp complex cryptocurrency terminology. For those seeking simplicity, there will be no requirement for a DeFi wallet. However, advanced users will have the option to utilize DeFi wallets if they so desire.

By reshaping the perception of cryptocurrencies from solely investment instruments to practical tools for everyday use, Digitaliga aims to attract millions of users to the realm of blockchain and cryptocurrency.

POWER OF THE PLATFORM

Club-Branded Trust

Digitaliga establishes and manages the Digital Sports Platform under the unique brand of each sports clubs, fostering a sense of trust and loyalty among fans.

Efficient Marketing, Swift Revenue

This approach significantly reduces marketing costs while enabling rapid revenue generation for the sports clubs.

Engaged Fan Community

As soon as a sports clubs launches its platform, enthusiastic fans become "members" who actively participate in supporting their club. They can acquire digital assets, engage in gaming experiences, utilize various applications, and make purchases.

Blockchain and Crypto Empowerment

Leveraging NFT technology, fans can purchase and possess digital assets, such as Digital Sport NFT Player Cards. They can engage in trading these digital "NFT" assets effortlessly, while enjoying the convenience of depositing and withdrawing funds in the form of cryptocurrencies.

DIGITALIGA VS OTHERS

Revolutionizing Sports Clubs Platforms

Digitaliga introduces groundbreaking Digital Sports Platforms that give sports clubs unprecedented control over their brand.

Digitaliga vs Standard Apps

Unlike standard fan token apps, Digitaliga's platforms provide an inclusive solution that enables sports clubs to reach and engage with all their fans, including those supporting smaller clubs in lower leagues.

Digitaliga vs DeFi Games

While DeFi-based games operate under their own brand like Digitaliga, they lack the essential fan interaction and fail to establish a comprehensive fan database.

Moreover, these platforms do not utilize the club's own fan token. Digitaliga bridges these gaps and empowers sports clubs to leverage their fan token on the platform.

DIGITALIGA APP

Voting Application

Fans can vote on sports clubs decisions to be a part of the club management.

Digital Football Manager Game

Digital Sports Player NFT Cards will be used for uninterrupted ever-growing digital sports manager games between fans.

Crypto & NFT Bridge

You will be able to transfer your Digitaliga Token between Omchain and BNB Chain, and more networks in the future.

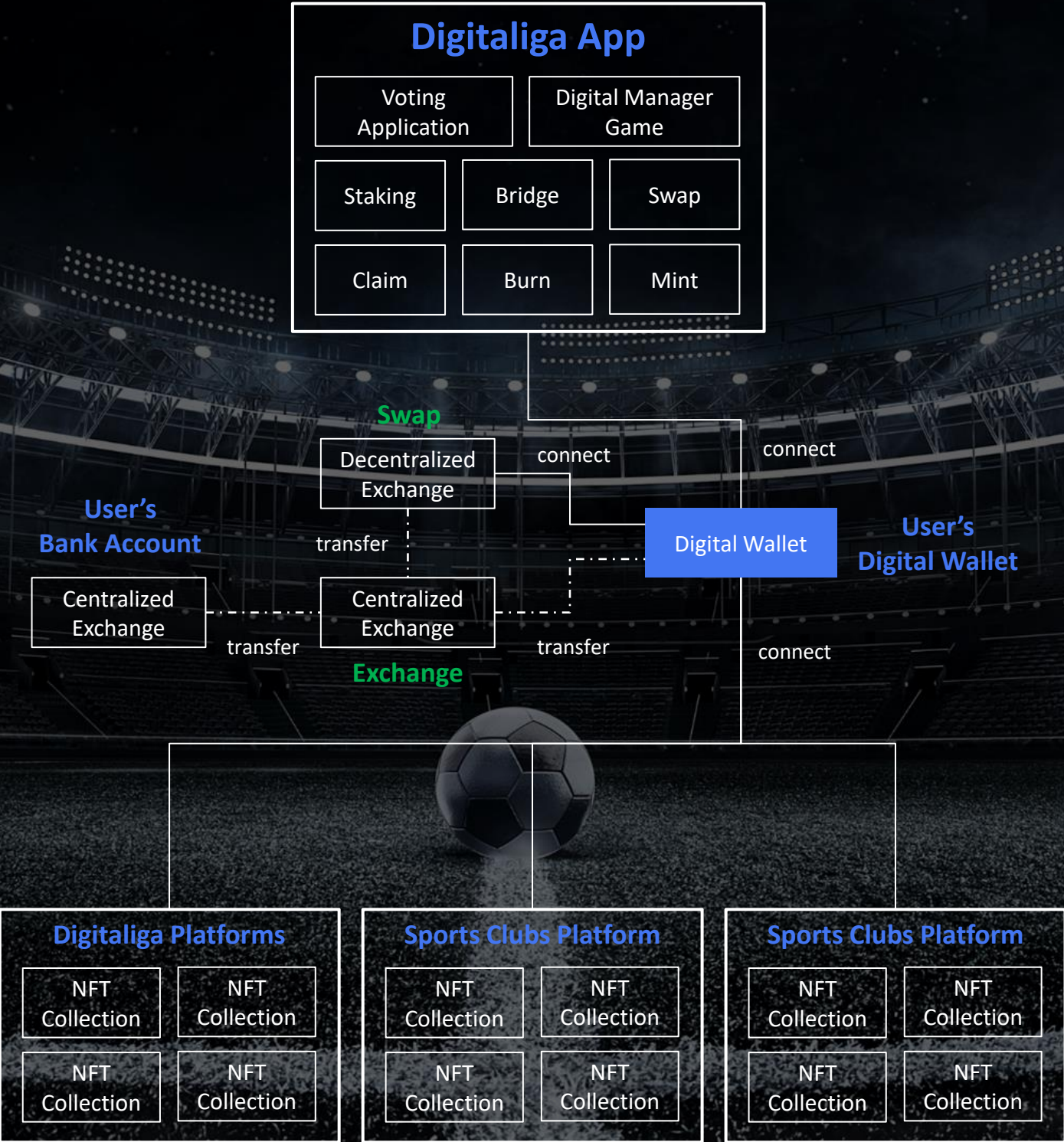
Crypto & NFT Staking

Stake your Digitaliga Token or Stake your NFT, both will create revenue.

Claim & Burn

Digitaliga Token's will be sold via NFT's. When Digitaliga ICO finished you will be able to claim your tokens based on the ICO NFT's that present in your wallet. Digitaliga treasury or holders will also be able to burn tokens for rewards or increasing the value of the token.

ARCHITECTURE



APPLICATIONS

NFT Marketplace

Digital Sports Platforms are generally an NFT Marketplace selling digital and physical assets.

Voting Application

Fans can vote on sports clubs decisions to be a part of the club management.

Digital Manager Games

Digital Sports Player NFT Cards will be used for uninterrupted ever-growing digital manager games between fans.

Vote2Earn

For every voting, fans will be earning rewards to buy free NFT's.

Play2Earn

Play2Earn applications offer various ways to earn rewards and use the platform to play games throughout the day.

NFT MARKETPLACE

Digital Platform Memberships

Fans can purchase their club's Digital Membership as NFT and obtain different rights at the beginning of each season and year.

Digital & Physical NFT Collections

Fans can buy digitally produced collections but also physical collection products and share them with everyone, and can keep the collections at home

Club & Fan Memory NFT Collections

Special moments photographed by both Club and Fans after each win or inside and outside the stadium can be sold as NFTs and create memories

Digital Tickets

Digital “NFT” Tickets for match tickets, special events, limited participation events, especially for matches

Digital Sports Player NFT Cards

Digital “NFT” Athlete Cards for use in Digital Manager Game and as Collectibles

Sponsor NFT Collections

Sponsors of the Digital Sports Platforms will create their own collections to contact their target audience

VOTING APPLICATION

Voting Application will be working on Digitaliga App, this way all the fans of the sports clubs will be entering Digitaliga App continuously.

Sports Clubs will determine the questions to asked to fans, and fans will connect to Digitaliga App to vote for the club decisions.

To apply for Voting fans will need to have certain NFT's in their wallet as a must and as a bonus to increase their efficiency.

NFT's must have to vote

- Digital Club Membership NFT

NFT's increase power of the vote

- Sports Clubs Collections
- Sports Clubs Player Collections
- Digital Ticket Collections

As every NFT in a wallet will increase the efficiency of the voting this will motivate fans to purchase NFT's of the club continuously.

Hybrid DAO

Voting Application is transforming the Digital Sports Platforms into DAO platforms, but as all the clubs have their own management last Word need to be spoken by the management, but as fans are influincing the clubs' decisions thorough the Voting application Digital Sports Platforms are becoming Hybrid DAO platforms.

Digital Manager Game

Digital Sports Player NFT Cards are used for the ever-growing digital manager games among fans.

- Motivating fans to constantly purchase Digital “NFT” Player Cards with random player features
- Motivating fans to constantly purchase Digital “NFT” Player Cards to increase the level of the cards and games played
- By adding the luck factor to the games with Blockchain Hash algorithms, players get the chance to win even their team is weaker than the opponent
- Permanent entertainment for the fans, constant income generation for the club with the chance to play all day long
- Creating an economy for a long time with the sale and exchange of Digital “NFT” Player Cards among fans
- Earning more income with Sponsor and Advertisement applications

DIGITAL SPORTS STADIUMS

AR T-SHIRT CANNON

Launch Virtual T-Shirts
Fans use the Digital Sports Platform AR App to catch them. Everyone in the stadium can play along simultaneously

PREDICTIVE GAMING

Fans play along with the action on the field in real time using the Digital Sports Platform to make predictions

TREASURE HUNTS

Use gamified experiences such as treasure hunts and other quests to drive foot traffic to your stadium and team store

TEAM-UP WITH FRIENDS

Fans form teams to play all digital games together to climb the leaderboard and win prizes together.

INTERACTIVE KISS/DANCE CAM

Fans use Digital Sports Platform to participate in the kiss cam, dance cam, big screen selfies. Everyone gets to play along

HALF COURT SHOT

Center Shot, Fan Field Goal, and more games, everyone in the whole stadium gets to play along using the Digital Sports Platform

OUT-OF-STADIUM ECOSYSTEM

Activate all retail, restaurants and even At-Home TV Audience to be a part of the Digital Sports Platform

NEW SPONSORSHIP INVENTORY

All experiences can be strongly branded and used to motivate valuable fan behavior for your sponsors



PROFESSIONAL & AMATEUR

ATHLETE SUPPORT

Empowering Youth Athletes

The Digital Sports Platform extends its support to not only professional athletes but also hundreds of young, aspiring athletes in sports clubs youth teams, ranging from U14 to U19 age categories.



WOMAN SUPPORT

Platform for Woman Athletes

Digitaliga will be supporting woman sports and athletes by creating dedicated Digital Sports Platforms for Women Sports Clubs and Players.



ALL BRANCHES OF THE SPORTS CLUB

Supporting All Sports Branches

The Digital Sports Platform goes beyond just the sports branch of the club and provides support for all sports branches.



Driving Unparalleled Growth through Innovation

We harness the power of product development, sales segmentation, next-generation technologies, advanced methodologies, data science, and synthesis sciences to achieve unprecedented growth in our operations.

Data-Driven Marketing for Continuous Revenue Generation

By leveraging data-driven marketing strategies, we go beyond traditional channels and achieve rapid development with sustainable growth approaches. This allows us to expand our fan network, attract more sponsors and advertisements, enhance brand awareness, and expedite income generation.

Accelerating Income Generation

Our focus on innovative strategies and cutting-edge technologies enables us to start generating income faster and unlock new revenue streams. This propels us towards greater financial success.

ADVERTISEMENT NETWORK

Digitaliga: Your Advertising Partner for Sports Clubs

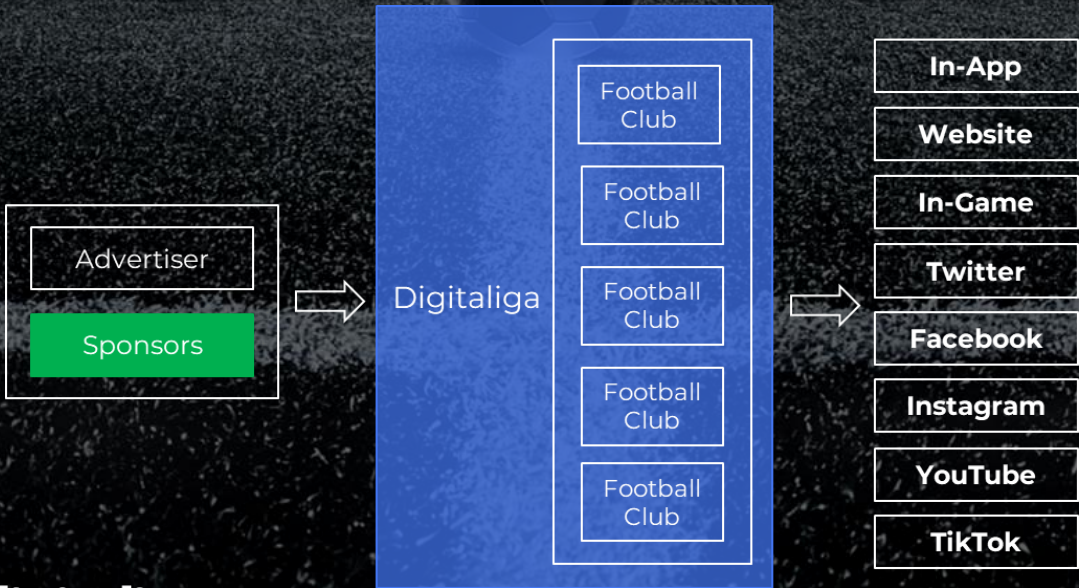
Digitaliga assumes the role of an advertising agency, providing comprehensive advertising solutions to sports clubs through its digital sports platforms.

Maximizing Advertising Opportunities

Sports clubs gain a competitive edge by leveraging the aggregated advertising opportunities offered by Digitaliga across all its digital sports platforms.

Unlocking the Power of Aggregated Ads

With Digitaliga, sports clubs benefit from the consolidated reach and exposure of ads delivered through its extensive network of digital sports platforms. This provides clubs with enhanced visibility and enables them to maximize their advertising potential.



GLOBAL REACH

FOR THE SPORTS CLUBS

Global Reach and Revenue Generation

Digitaliga empowers sports clubs to achieve global reach and generate revenue through a universally accessible platform. With an internet-based infrastructure, individuals from anywhere in the world can connect to the platform and engage with their favorite sports clubs.

Expanding Horizons

By leveraging Digitaliga's platform, sports clubs can transcend geographical boundaries and tap into a worldwide audience. This opens up new opportunities for fan engagement, sponsorships, and other revenue streams, creating a truly global presence for the clubs.

Unleashing Global Potential

Digitaliga's commitment to worldwide accessibility ensures that football clubs can connect with fans across continents, fostering a sense of inclusivity and expanding their fan base. By embracing this global approach, clubs can unlock the full potential of their brand and maximize revenue on a global scale.

AGGRESSIVE TIME TO MARKET

Sports Clubs Can Start Generating Revenue in 1 Day



MARKET SIZE

4.400
Professional
Football Clubs

130.000
Professional
Football Players

5.000.000.000
Football Fans

Growth Opportunity based on Football

The global landscape of professional football presents immense growth potential. According to the FIFA Professional Football Report 2020, there are over 4,400 professional football clubs and more than 130,000 professional football players worldwide.

Beyond these figures, when accounting for women's football, amateur football, basketball, volleyball, tennis, cricket, moto sports and other related sports, the number of sports clubs increases by at least fivefold.

A Vast Fan Base

The influence and reach of football clubs extend to their massive fan base. The top ten professional football teams with the most social media followers boast a combined total of over 1.2 billion followers. Extrapolating this to encompass all clubs globally, as per FIFA's data, there are approximately 5 billion football fans worldwide.

Capturing the Audience

With such a vast and passionate fan base, there exists an extraordinary opportunity to engage and captivate sports enthusiasts on a global scale. Digitaliga recognizes the potential of this vast audience, providing sports clubs with the means to connect with fans and leverage their passion for the sport.

By harnessing the power of digital sports platforms, clubs can tap into this extensive fan base, build strong connections, and cultivate a loyal and dedicated following. The growth potential in the sports industry is substantial, and Digitaliga aims to help clubs capitalize on this opportunity.

TARGET ‘FANS’ USERS

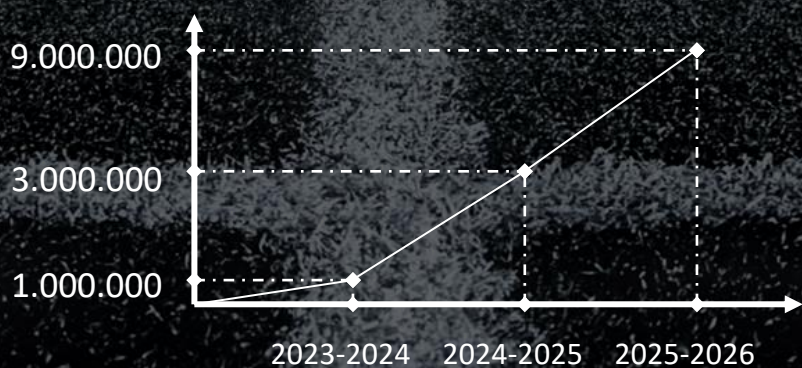
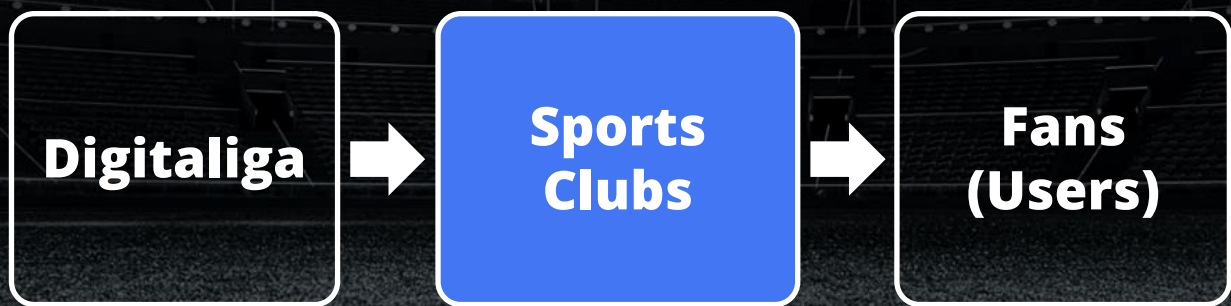
Sports Clubs and Their Fans

Sports Clubs are esteemed partners of Digitaliga.

The fans of sports clubs are the core users of our platform.

From the very first day of launching, Digitaliga will connect with the fan "users" of sports clubs, as our platforms are established and operated under the platform of each individual club.

Initially focusing on Türkiye, Digitaliga has plans for international expansion starting in 2024, aiming to reach sports clubs and their fans across Europe, Africa, Asia, and the Americas.

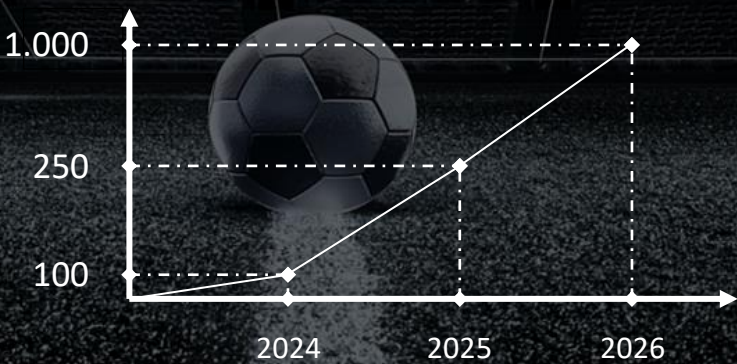


OBJECTIVE

Starting with Türkiye, Digitaliga will be working to reach more than 1.000.000 members at the end of 2024. Digitaliga will be increasing the number of sports clubs and fans by expanding worldwide to reach 9.000.000 members at the end of 2026.

Numbers are estimated based on Digitaliga Business Plan.

2024	2025	2026
1.000.000 Fans	3.000.000 Fans	9.000.000 Fans
Türkiye & Europe	Europe & Africa	Worldwide

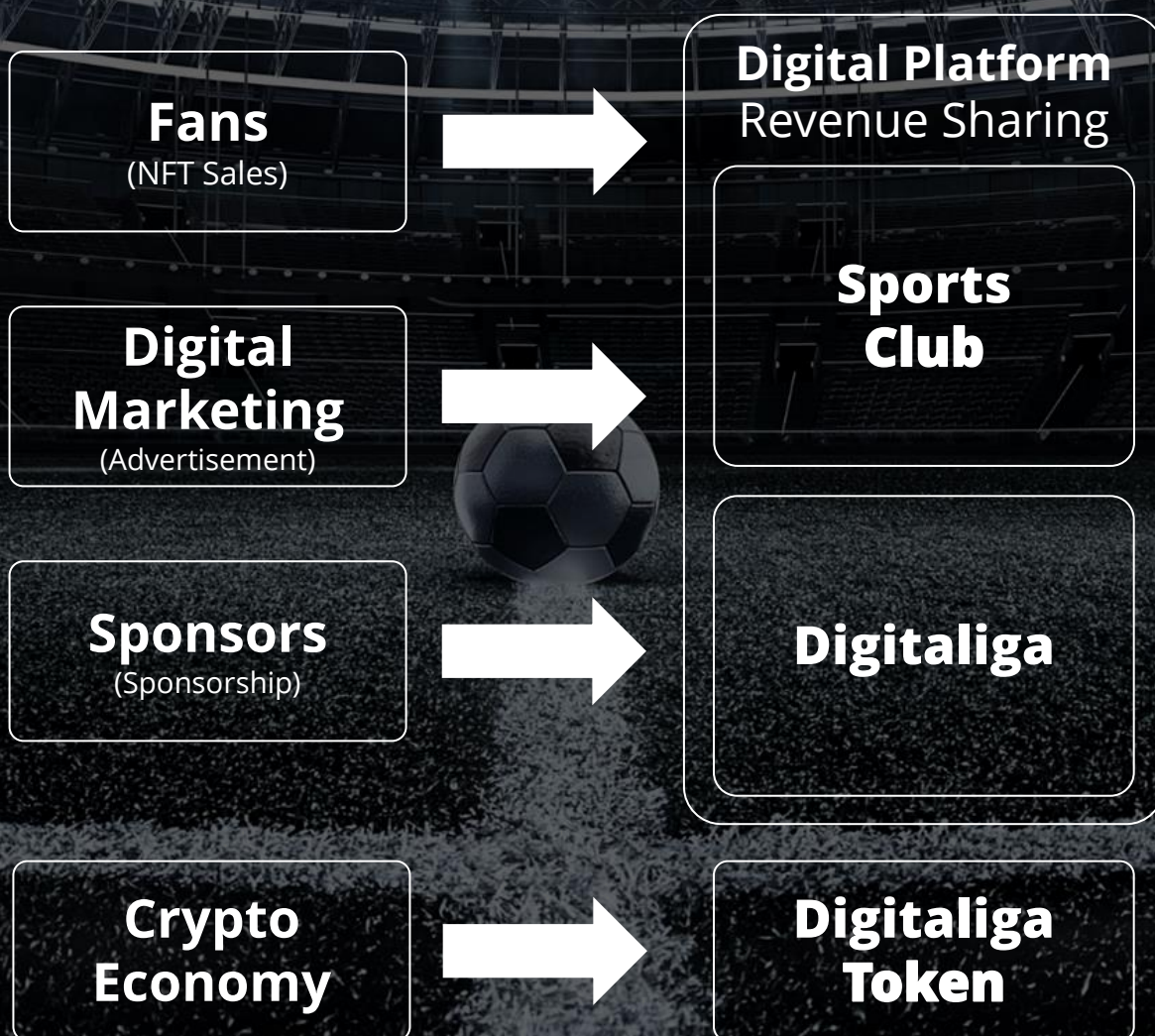


BUSINESS MODEL

Digitaliga and Sports Clubs

Digitaliga will establish platforms under the brand of sports clubs and efficiently operate these platforms in collaboration with club management and marketing teams.

The primary revenue model employed by Digitaliga involves revenue sharing with sports clubs and harnessing the potential of the crypto economy through the use of the Digitaliga Token.



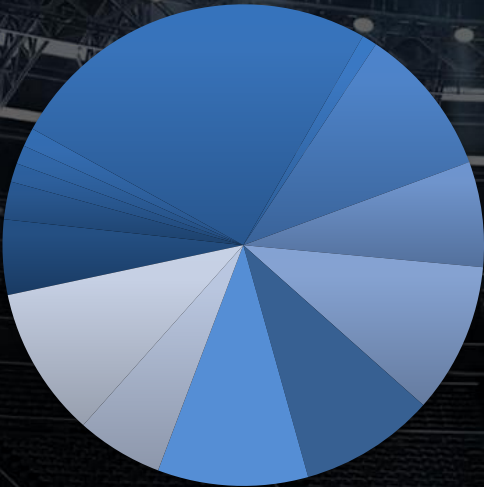
DIGITALIGA TOKEN

Digitaliga Token will enable all fans & users to unlock the platform’s premium and community building features, boost their favorite applications purchase NFTs, receive rewards, earn access to exclusive perks, third-party offerings and many more.

Token Platform	ERC20 Multichain
Token Name & Ticker	Digitaliga Token : DIGITA
Token Supply	100.000.000
Token Standard	ERC20
Circulation @Launch	500.000 (%0.5)
Estimated Launch Price	\$0.20
Circ. Market Cap @Launch	\$100.000
Total Cap @Launch	\$20.000.000
Exchange Listing	2024 Q1

TOKEN DISTRIBUTION

Digitaliga has designed the best tokenomics to support the development and marketing budget, and at the same time a structure for healthy and continuous increase of the token price.



Seed ICO Sales	8.00 %
Private ICO Sales	7.00 %
Strategic	5.00 %
Public ICO Sales	5.00 %
Team	10.00 %
Advisors	3.00 %
Marketing	7.00 %
Airdrop	4.00 %
Rewards	20.00 %
Charity	1.00 %
DevOps	15.00 %
Liquidity	15.00 %

Burning Digitaliga Tokens is a part of our strategy. We will be burning as much as amount of Digitaliga Tokens from Unsold Seed ICO Sales, Private ICO Sales and Public ICO Sales, Ungiven Airdrops, DevOps & Marketing pools in 3 years period.

TOKENOMICS

Different pools will have different locking and unlocking period. We're aiming to keep the token circulation low at the beginning and control the inflation of the token on the market. Based on our unlocking plan and operational income plan we will be keeping the value of the Digitaliga Token high and create the power to increase the price of the token.

Allocation	%	Tokens	TGE Unlock	Cliff	Vesting
Seed ICO Sales	8.00	8,000,000	5.00 %	3 Months	12 Months
Private ICO Sales	7.00	7,000,000	0.00 %	3 Months	12 Months
Strategic ICO Sales	5.00	5,000,000	0.00 %	3 Months	12 Months
Public ICO Sales *	5.00	5,000,000	20.00 %		
Team	10.00	10,000,000	0.00 %	12 Months	48 Months
Advisors	3.00	3,000,000	0.00 %	12 Months	48 Months
Marketing	7.00	7,000,000	2.00 %	3 Months	36 Months
Airdrop	4.00	4,000,000	0.00 %	3 Months	12 Months
Rewards	20.00	20,000,000	0.00 %	3 Months	48 Months
Charity	1.00	1,000,000	0.00 %	3 Months	24 Months
DevOps	15.00	15,000,000	0.00 %	12 Months	36 Months
Liquidity	15.00	15,000,000	25.00 %	0 Months	10 Months
	100.00	100,000,000			

DIGITALIGA TOKEN SALES PLAN

Digitaliga Utility Token will enable all users to unlock the platform's premium and community building features, boost their favorite applications purchase NFTs, receive rewards, earn access to exclusive perks, third-party offerings and many more.

Allocation	Tokens	%	Price
Seed ICO Sales	8,000,000	8.00 %	\$ 0.05
Private ICO Sales	7,000,000	7.00 %	\$ 0.10
Strategic ICO Sales	5,000,000	5.00 %	\$ 0.15
Public ICO Sales	5,000,000	5.00 %	\$0.10 - \$ 0.20
	25,000,000	25.00 %	

Public ICO Sales will be sold in Digitaliga ICO which will start and end in February 2024 in one of the big Turkish Crypto Exchanges.

Public ICO Sales will be in 2 parts as locked and unlocked tokens, pricing can be seen below. Locked tokens will be unlocked based on Seed ICO sales rules.

Please note that Digitaliga may only list a portion of the Public ICO Sales tokens during the Puclic ICO Sales. Details will be given on Digitaliga Website and Social Media.

Allocation	Tokens	%	Price
Public ICO Sales Phase1	3,000,000	3.00 %	\$ 0,10
Public ICO Sales Phase2	2,000,000	2.00 %	\$ 0,20
	5,000,000	5.00 %	

AIRDROP PROGRAM

Daily Airdrop NFT's

Digitaliga will be distributing Airdrop NFT's based on Digitaliga Social Media Account and Community Page following.

There will be 2 kinds of Airdrops; **Free** and **Whitelisted**.

To get an airdrop you need to enter Digitaliga ICO Platform's airdrop pages daily, if you're whitelisted you can get your Airdrop. Don't miss to check the website daily to earn more airdrop rewards.

Information	https://digitaliga.com/ico
Total Airdrop Tokens	4.000.000
Airdrop NFT Package	50 Tokens
Airdrop NFT Packages	80.000
Estimated Value of Token	\$0.20
Estimated Value of Airdrop	\$10.00

Airdrop's will be sent automatically or claimed on **Digitaliga App**. Airdrop Tokens will be locked for 3 months, and for 12 months every month equal amount of airdrop tokens will be released.

TEAM

Management



Uğur İşbuyuran
CEO



Mete Ali Başkaya
CMO



Cüneyt Çerkez
COO



PARTNER PROGRAM

Ambassador Program

Digitaliga will be expanding to whole world to reach professional and amateur sports clubs.

Based on football there are 211 Countries as a member of FIFA. If you're in one of these countries, you can be our Ambassador .

While you're being a part of Digitaliga, you can contact Sports Clubs to create revenue as a partner.

Reach us to become a Digitaliga Ambassador in your country.

Send your CV or just a message to us contact@digitaliga.com

BUSINESS PARTNERS

Technology & Business Partners



ROADMAP

- 2024 Q1** Starting Digital Sports Platforms
- 2024 Q1** Starting A Major Football Club Digital Sports Platform
- 2024 Q1** Digitaliga ICO Start
- 2024 Q1** Digitaliga ICO End
- 2024 Q1** Listing Digitaliga Token On DEX & CEX Exchanges
- 2024 Q1** Starting Operations in Turkiye & Europe
- 2024 Q1** Digitaliga Ape Football Club Collections Start
- 2024 Q1** Digitaliga App Start & Continious Development
- 2024 Q2** Digital Football Manager Game Start
- 2024 Q4** Starting Operations Worldwide
- 2024 Q4** 2024 Goal : Operating 100 Platforms to reach 1M Users
- 2025 Q4** 2025 Goal : Operating 250 Platforms to reach 3M Users
- 2026 Q4** 2026 Goal : Operating 1.000 Platforms to reach 9M Users

When will be Digitaliga Token Listing?

Digitaliga Token will be listed on CEX & DEX Exchanges in 2024 Q1

When will I claim Digitaliga Token?

Digitaliga Token will be claimed at Digitaliga App starting in 2024 Q1 at the same time as Listing on CEX Exchanges.

How will I claim Digitaliga Token?

Digitaliga ICO Tokens will be distributed automatically to your wallets on CEX platforms and Digital wallets.

DISCLAIMER

The sole purpose (the “Purpose”) of this white paper (the “Whitepaper”) is to provide information on the initial coin offering of tokens (“Tokens”) in relation to the Digitaliga Project (as described herein) (the “ICO”).

The Whitepaper and its contents do not, and are not intended to, constitute, or form any part of, an offer for sale, prospectus or invitation to subscribe for or purchase Tokens, nor shall the Whitepaper, or the fact of its distribution, form the basis of or be relied upon in connection with any contract or commitment to acquire any such Tokens.

The Whitepaper is not a recommendation to purchase Tokens and neither the Whitepaper nor its contents constitute “investment advice” for any purpose.

Before purchasing Tokens, potential purchasers are strongly advised to take professional advice. No representation or warranty is given as to the information contained in the Whitepaper which has not been verified, and no reliance should be placed upon such information.

Token sales or coin offerings are typically a highly speculative form of purchase. Token buyers should be prepared for the possibility of losing their initial payment completely. Buying a token or coin is not subject to existing capital market regulations and protections.

Forward-looking statements are based on current expectations and involve several known and unknown risks, uncertainties and other factors that could cause the Tokens’ actual performance to be materially different from any future performance expressed or implied by such forward-looking statements.

You should not place undue reliance on forward-looking statements and no undertaking is given to publicly update or revise any forward-looking statements that may be made herein, whether as a result of new information, future events or otherwise.



Digitaliga Pte. Ltd.

68 Circular Road #02-01 049422 Singapore

contact@digitaliga.com

www.digitaliga.com



Digitaliga ICO Whitepaper

Digital Sports Platforms for Sports Clubs & Their Fans

Powered by Blockchain Technologies & DeFi Economy

February 1, 2024 V3.6